Shopping among old half-timbered houses

Numerous, largely owner-managed speciality shops along and near the main street invite you to enjoy a relaxed shopping spree six days a week. In between, you can relax with a coffee or end the day in one of the restaurants.

News from the city centre

The Förder- und Werbegemeinschaft has come up with something special this spring: From 22 April to 4 May, the first feel-good weeks in Herzogenaurach await you under the motto "healthy and active". More than 20 retailers, service providers and restaurateurs have come up with health-related activities. During the Wellbeing Weeks, there will be lectures, yoga snacks, happiness books and even a vegan tomato and mozzarella ice cream. You can find out more about the campaign and the participants at herzo.city.

You can also find out what's going on in Herzogenaurach town centre and what offers are available especially for you via the local newspapers or social media channels.

A little tip for car drivers: You can park for free for the first 30 minutes in Herzogenaurach! Or you can hop on your bike again - you can park right outside the door at no extra cost.

Special actions

Special, personal and regional: whether shopping nights, trade fairs and festivals, Herzogenaurach discovery tours, cultural events or Sundays open for business - there are always special opportunities to experience and discover Herzogenaurach city centre in a new way. Take advantage of the offers and spend some quality time with friends or family in the heart of Herzogenaurach.

Weekly market

Wednesdays and Saturdays are market days in Herzogenaurach. Here you can discover fresh local and regional products such as fruit and vegetables, as well as Afro-Caribbean snacks and home-brewed beer. It's always worth a visit.

Find out more

HERZOgutschein - Give away a piece of home

Finding the right gift doesn't have to be complicated: give the HERZOgutschein as a gift, which can be redeemed in many local businesses in Herzogenaurach. You can buy the vouchers from many shops in the town centre - there are great designs! Or you can buy the HERZOgutschein from the comfort of your own home.

Find out more

herzoSTYLE

Stroll along the historic cobblestones with global brands on your feet, discover our "cradle of the sporting goods industry" in the city centre and in the city museum, shop in owner-operated shops, sample flavours from all over the world in the restaurants or extend your stay to a "micro holiday in the Aurach Valley". The

"herzoSTYLE" city guide whets the appetite for "more Herzogenaurach". It is available free of charge in the information/checkout area of the Herzogenaurach outlets, in the tourist information office, in the foyer of the town hall and in some shops in the town centre.

Take a look at the **herzoStyle - Herzogenaurach erleben** digitally.

Industrial areas in Herzogenaurach

The industrial areas “Einkaufszentrum Ost” and “Gewerbegebiet Nord” offer numerous additional shopping possibilities and stores from diverse industries in Herzogenaurach.

Links

Corona-Informationen

Gastronomie

Förder- und Werbegemeinschaft

48 Stunden in Herzogenaurach

Outlets

Parken

Nette Toilette

Refill - kostenloses Trinkwasser