Shopping tour between historic timber frame buildings

The numerous mainly owner-managed specialized shops alongside or close to the main street (Hauptstraße), open six days a week, are the perfect opportunity for a relaxed shopping tour. In between you may lean back, enjoying a cup of coffee in one of the cafés, or close your shopping tour with a dinner in one of our restaurants.

A tip for car drivers: Parking is always free for the first 30 minutes within Herzogenaurach! Or you come to town by bicycle - then there is a free parking space waiting for you wherever you need one.

Special events in the Herzogenaurach town center

Special, individual and regional: The shopping nights, enjoyment tours or Shopping Sundays are regular opportunities to experience and discover the town center of Herzogenaurach. Make use of these offers and spend some wonderful hours in the heart of Herzogenaurach with your friends or family. At this place we will keep you up to date about the current and upcoming events.

Weekly Farmer's Market


©isslerimages

Every Wednesday and Saturday the Farmer’s Market takes place in Herzogenaurach. Discover the fresh local and regional products like fruits and vegetables, but also Afro-Caribbean snacks or home-brewed beer and gin from Herzogenaurach. The market is always worth a visit. **Please participate in our survey about the current market situation!**
Learn more

HERZO coupon - give a piece of home as a present



©Förder- und Werbegemeinschaft

Finding a suitable present is easy now: A HERZO coupon can be redeemed at many local companies and stores in Herzogenaurach. The coupons are available at several stores in the town center - there are great designs! Or you prefer to comfortably purchase the coupon at home.
Learn more

Experience herzoSTYLE



Experience the town center when walking through the historic cobblestone streets wearing footwear of one of our global brands, discover the “cradle of the sports goods industry” in the town center and at the town museum, go shopping at some of the owner-managed stores, taste flavors from all over the world at the different restaurants or expand your stay and make it a “micro-vacation in the Aurach valley”. The city guide “herzoSTYLE” invites you to experience “more of Herzogenaurach”. It is available free-of-charge at the information / check-out area of the Herzogenaurach outlet stores, at the Tourist Info, the entrance hall of the Interim Town Hall as well as some stores in the town center. Or take a look at the digital version **here.**

Industrial areas in Herzogenaurach

The industrial areas “Einkaufszentrum Ost” and “Gewerbegebiet Nord” offer numerous additional shopping possibilities and stores from diverse industries in Herzogenaurach.

Einkaufen in Herzogenaurach

Suchen

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Links

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