



STADT
HERZOGENAURACH

Shopping between historic timber frame

The town center of Herzogenaurach offers a wide range of shopping facilities from shoes and accessories to groceries and gourmet food. Twice a week the Farmer's Market additionally offers regional delicacies.

The numerous mainly owner-managed specialized shops alongside or close to the main street (Hauptstraße), open six days a week, are the perfect opportunity for a relaxed shopping tour. In between you may lean back enjoying a cup of coffee in one of the cafés, or close your shopping tour with a dinner in one of our restaurants. A tip for car drivers: Parking is always free for the first 30 minutes within Herzogenaurach! Or you come to town by bicycle - then there will be a free parking space waiting for you wherever you need one.

HERZO coupon - give a piece of home as a present

Finding a suitable present is easy now: A HERZO coupon can be redeemed at many local companies and stores in Herzogenaurach. It can either be sent conveniently by e-mail or printed and handed over personally. It can be redeemed at all participating retailers, restaurants, cafés and local service providers. And if you would like to create a very personal present, you may add an individual picture and text on the coupon.

Campaigns and Shopping Sundays

Every Wednesday and Saturday the Farmer's Market in Herzogenaurach offers fresh local and regional products. Additionally, the Association for Promotion and Advertising (Förder- und Werbegemeinschaft) organizes special campaigns in the town center like "Frühling von Turm zu Turm" ("Spring between the towers") or during the night shopping event "Sommer in der Stadt" ("Summer in town"). During town festivals in Herzogenaurach, the local shops also open on Sundays inviting you to stroll through the town and maybe visit stores you haven't known well so far. Or you may register for one of our guided shopping tours with the herzo tour guides. Diverse shopping routes offer a lot of interesting things to be discovered in our town center.

Due to the Corona pandemia the events and sunday shopping are cancelled. We keep you informed on this side.

Industrial areas in Herzogenaurach

The industrial areas "Einkaufszentrum Ost" and "Gewerbegebiet Nord" offer numerous additional shopping possibilities and stores from diverse industries in Herzogenaurach.

Shopping in the town center

Suchen

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Together for Herzo!



Considerate behavior regarding retail stores, restaurants and service providers

Thank you for supporting your local retailers, restaurants and service providers with your purchases and orders!
We really appreciate your supporting local businesses and the variety of enterprises in our region. Please keep in mind all relevant safety provisions when going shopping, collecting take-away meals, or visiting a workshop.

Thank you in the name of all service providers,
Your Herzogenaurach town administration



Links

[Information on Corona-Virus](#)

[Outlets](#)

[Gastronomy](#)

[Marketing and Business Development Association of Herzogenaurach](#)

Parking
