

# Amt für Stadtmarketing und Kultur

Initiating, planning and successfully realising marketing, tourism and cultural work for a moving city is the broad spectrum of tasks of the Department for City Marketing and Culture.

In addition, the team from the Office for City Marketing and Culture is responsible for the content, design and further development of the Herzogenaurach Official Journal and the website of the Town of Herzogenaurach. The Herzogenaurach town newsletter and the town marketing newsletter for businesses are also produced here. The Tourist Information Centre, which is also part of the Office for City Marketing and Culture, offers brochures, souvenirs and information as well as tickets for events.

## City marketing department

### Contact persons for

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- location marketing
- Brand development
- Business development
- Tourism / Tourist Info
- Events and trade fairs
- Weekly market
- Various co-operations with committees, associations and institutions

Office and department management

Mrs Jochmann

Phone +49 (0) 9132 / 901-125

E-mail jochmann@herzogenaurach.de

Mrs Geier-Hildel

Phone +49 (0) 9132 / 901-127

E-mail geierhildel@herzogenaurach.de

### Contact person for

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- Municipal website
- Calendar of events
- Newsletter

Mrs Fischer

Phone +49 (0) 9132 / 901-126

E-mail internet-redaktion@herzogenaurach.de

### Contact person for

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- Construction site communication

Mrs Schiller

Phone +49 (0) 9132 / 901-128

E-mail schiller@herzogenaurach.de

### Contact person for

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- Weekly market

Mrs Ploner-Kiefer

Phone +49 (0) 9132 / 901-791

E-mail ploner-kiefer@herzogenaurach.de

### Contact person for

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- Tourist Info

Mrs Leverenz

Phone +49 (0) 9132 / 901-791

E-mail leverenz@herzogenaurach.de

## Department of culture

### Contact persons for

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- Cultural events and series of events
- Municipal festivals and events
- Contact for cultural organisers

### **Head of department**

Mrs Pilhofer

Phone +49 (0) 9132 / 901-120

E-mail pilhofer@herzogenaurach.de

Phone +49 (0 ) 9132 / 901-123

E-mail kultur@herzogenaurach.de

Mrs Bock

Phone +49 (0) 9132 / 901-124

E-mail bock@herzogenaurach.de

Mrs Narriman

Phone +49 (0 ) 9132 / 901-121

E-mail narriman@herzogenaurach.de

### Contact for

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- Official Journal

Mrs Goltz

Phone +49 (0) 9132 / 901-122

## Contact

## Town of Herzogenaurach

Department for city marketing and culture

Marktplatz 11

91074 Herzogenaurach

**Phone** +49 (0) 9132 / 901-127

**E-Mail** [stadtmarketing@herzogenaurach.de](mailto:stadtmarketing@herzogenaurach.de)

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### Opening hours

Monday	8.30 am - 12.30 pm
Tuesday	7.30 am - 12.30 pm 1.30 pm - 4.00 pm
Wednesday	8.30 am - 12.30 pm
Thursday	8.30 am - 12.30 pm 3.00 pm - 6.00 pm
Friday	8.30 am - 12.30 pm

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### Contact

#### Tourist Info

Marktplatz 11

91074 Herzogenaurach

**Phone** +49 (0) 9132 / 901-791

**E-Mail** [tourist-info@herzogenaurach.de](mailto:tourist-info@herzogenaurach.de)

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### Opening hours

Monday	10.00 am - 4.00 pm
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Tuesday	10.00 am - 4.00 pm
Wednesday	10.00 am - 4.00 pm
Thursday	10.00 am - 4.00 pm
Friday	10.00 am - 4.00 pm
Saturday	10.00 am - 1.00 pm

Special opening hours for various events

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## Links

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[Tourist Information](#)

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[Official Journal](#)

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[Calendar of events](#)

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[Newsletter](#)

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